

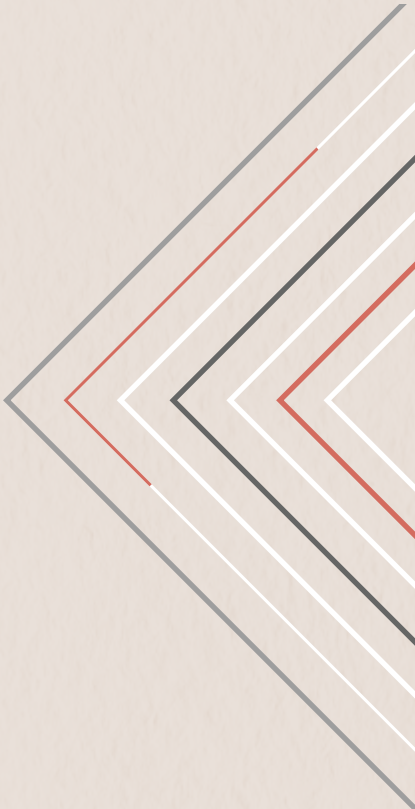
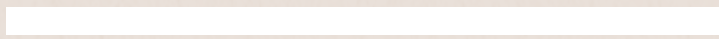


**FAMILY
FIRST
LIFE**
THE ROGUE IMO

CRM & LEAD GUIDE

EVERYTHING YOU NEED TO GET STARTED WITH LEADS

GETTING STARTED



GETTING STARTED

1. THE FFL CRM:

Upon hire, you should have received your own login for the CRM. Log into the Family First Life dashboard to access the CRM for the first time.

If you do not have a login, contact the individual that hired you. They can send you an invite.

2. CRM VIDEOS:

Please watch this all the way through. We suggest following along so you don't get lost along the way.

[English Tutorial](#)

[Spanish Tutorial](#)

3. PREMIER FACEBOOK LEAD PARTNERS:

A) [Gametime Leads](#)

B) [The Lead Gurus](#)

C) [Mail Pro](#)

D) [Lead Bank Direct](#)

E) [Social Insurance Leads](#)

F) [Happy Agent Leads](#)

G) [Bang Bang Leads](#)

4. FOLLOW US ON SOCIAL MEDIA:

Follow us on Facebook for constant updates relating to Leads.

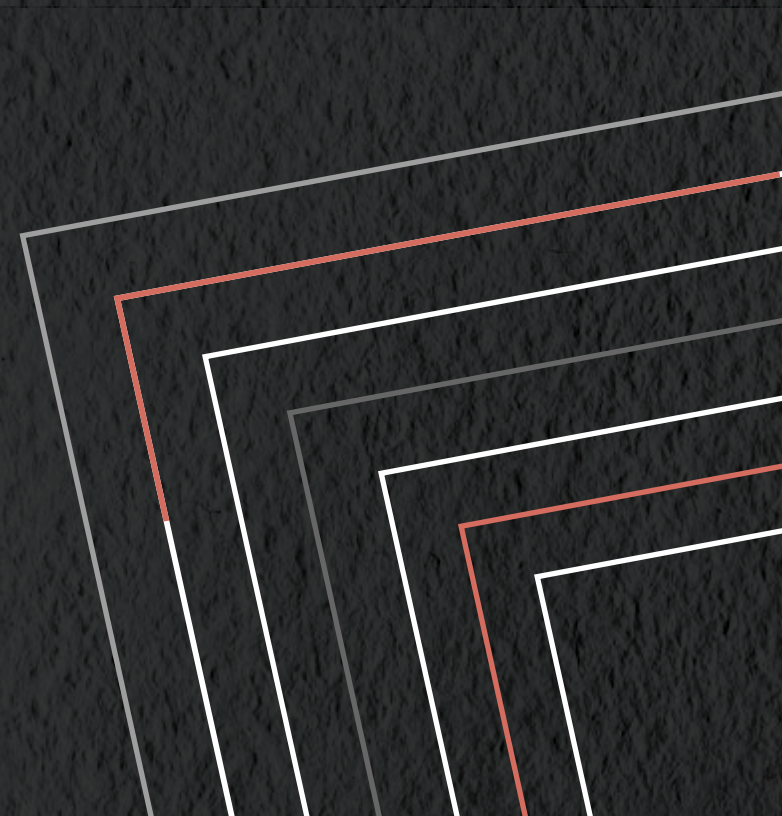
A) [Sasha Alba](#)

B) [Nicole Almonte](#)

C) [Laura Diaz](#)

NEW AGENT LEAD PATH

BASED ON YOUR BUDGET



IMMEDIATE LEADS

CHERRY PICK LEADS

No minimum or maximum investment

FACEBOOK LEADS

- \$400 Minimum investment
- See List Above
- Any order of **30 or more leads**, split with multiple vendors.

EVERQUOTE

- \$500 Minimum investment
 - Matched for \$1000 worth of lead credit
- (844) 707-8800
- [EverQuote Website](#)

DIRECT MAIL

Please wait until you've been paid consistently for at least **2 weeks** before inquiring about direct mail lead options and availability. All availability inquiries should include your **desired state, county, and hierarchy**. Please send this information to Leads@FamilyFirstLife.com.

Prepaid Direct Mail: \$381.10/wk for 1,000 mailers

Click to contact Family First Life

Prepaid Retro Mail Drop: \$440/1,000 mailers

Click to contact Katelynn at ARM

Prepaid 1st Class Mail Drop: \$0.69/record

Click to contact Katelynn at ARM

Prepaid FEX - Final Expense program pricing: \$385/1,000

Our highest returning pieces return an average of 1-2% nationally. Click to contact Katelynn at ARM

BPL: New MTG, FEX, Retro MTG, Call-in MTG & more

To inquire about BPL options in your area, please email your state and county to Leads@FamilyFirstLife.com

RESOURCES

THE NEXT LEVEL + MOBILE APP



All that you need to succeed as an agent at your fingertips. We've made it easy for you to access carrier quotes, training, scripts, and more ANYTIME from ANYWHERE.



CONTACT US

SASHA ALBA

(860) 853-0499

NICOLE ALMONTE

(860) 661-6033

LAURA DIAZ

(860) 215-5228

SCHEDULE APPOINTMENT

Click to book a **one-on-one** session with us if you have any specific questions that have not been answered

LOCAL OFFICES

[Click Here](#) to view a list of offices in your area!

**REGISTER FOR
FFL ANNUAL CONVENTION**